

# Detailed Proposal Writing Techniques (Structure and Style of English)

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Score improvement  
by merely a 1 point  
**WILL** make your  
ranking much higher.

# Proposal Review

- Assessment criteria
  - Overall **scientific merit** of the proposed investigation
  - Potential contribution to the **advancement of scientific knowledge**

# English writing (1)

- Poor English writing
  - hard to read for reviewers, which would give bad impression → lower score
- As **natural English** as possible
  - In English you need to describe almost everything;
  - In Japanese people can understand many things without detailed explanation;



Google Translation

# English writing (2)

- It is advised not translate from your mother language to English; it is better to **think in English and draft English text all the time during the proposal preparation.**
- **Simple but logical** sentences would be OK.

We are not writing a novel !

# English writing (3)

- Be careful the usage of articles; wrong usage of “a/an” or “the” may dramatically change the meaning of a sentence.

Do you have time ?

Do you have the time ?

# English writing (4)

- Singular or plural form
- How to use auxiliary verbs  
will / may / can / need
- Improve the manuscript several times.



# Be kind to Reviewers (1)

- Reviewers have to read at least 100 proposals in two weeks or so !!
- Better to assume that not all reviewers are experts in your field; often they are novice; in many cases they do not know what you have achieved so far.

# Be kind to Reviewers (2)

- Proposals should have **clear and focused structure**
  - Concise, minimal and complete information, but sufficient **justification**
  - Be logical and **show sufficient evidence and/or rationales**
  - Use of “heading”s would help a lot

# Structure (1)

- To show **evidence, reasoning, rationales**
  - Research background and motivation/issues to be resolved for advancing astronomy;
  - If the proposal is based on proposers' past research, show clearly what were obtained and what issues remained unresolved;
  - Methodology in resolving the issues;
  - Which information should be obtained in achieving the goals;

# Structure (2)

- To show **evidence, reasoning, rationales**
  - Data analysis plan;
  - Demonstrate that your group has sufficient experience and skills to conduct the proposal;
  - Demonstrate it is possible to advance astronomy even if negative results were obtained;
  - Show clearly it is impossible to resolve the issues without ALMA;

# What vs Why

- EA proposers tend to be good at describing WHAT they plan to do, but not so good at describing WHY they plan to do.
- Science is an activity to answer many WHYs. “What to do” is a kind of methodology for answering these “Why”s.
- “Why”s are more important than “What”s.

# Make Reviewers Convinced !

- “Justification”

The action of showing something to be right or reasonable

<https://en.oxforddictionaries.com/definition/justification>

# Why ? → Justify them (1)

- **How reviewers assess:** e.g.,
  - Why is this science theme important for advancing astronomy ? Is its scientific background well and sufficiently described ?
  - Why are the proposed objects most suited in achieving the scientific goals ? Is the number of sources justified to be appropriate, not too many or not too few ?
  - Why is the spatial resolution chosen most appropriate ?

# Why ? → Justify them (2)

- **How reviewers assess:** e.g.,
  - Why is the sensitivity chosen most appropriate in achieving the goals ?
  - Why is the frequency / the band / frequency resolution / molecular lines chosen most appropriate ?
  - Why are the spws needed and most appropriate ?
  - **Why is ALMA really needed ?**
  - ... Why, Why, Why ?



**Good Luck !**